

Capital Mergers And Acquisitions, LLC (CMA Group)

Mobile Consumer Electronic Industry: Mergers & Acquisitions

The mobile consumer electronic accessory market is comprised of vendors providing accessories and select applications to multi-functional mobile devices, such as the iPad, iPhone, Blackberry and similar devices. We divide the mobile consumer electronic accessory market into two primary segments:

- **Accessories:** Speakers, cases, batteries, chargers, FM transmitters etc. In general hardware devices and gear that provide incremental utility when used with a mobile device.
- **Applications:** Select games, news, entertainment, communication and productivity applications. We focus on applications that could “exist “as “appliances” or “single purpose computers.”

Sector: Mobile
Consumer Electronics

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| Date | Acquirer | Target | Transaction Size | Description |
|-----------------|-------------|-------------------|---------------------|--|
| August 10, 2010 | iGo, Inc. | Adapt Mobile Ltd. | \$900,000 | IGo has acquired Adapt Mobile Ltd., a London-based marketer of a broad range of accessories for mobile electronic devices, for \$900,000 in cash. Adapt Mobile's best-selling items include its mini-projectors, also known as pico projectors, that attach to mobile electronic devices for displaying video, as well as a variety of skins, cases, chargers and screen protectors for mobile electronic devices. |
| July 14, 2010 | Apple, Inc. | Poly9 | Terms not disclosed | Apple has purchased a Web-based mapping company Poly9 from Quebec, Canada, that |

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creates interactive 3D software for use in a browser. Terms were not disclosed

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| February 22, 2010 | Ngmoco | Freeverse | \$25 million from Series C financing | Ngmoco raised a \$25 million series C round and acquired Freeverse, another top iPhone game developer, to help ngmoco keep moving forward. The round was led by Institutional Venture Partners, and existing shareholders Kleiner Perkins, Norwest Venture Partners, and Maples Investments also participated. Freeverse began as a Mac shareware company in 1994 and has since expanded to other platforms. Much of their success comes from their iPhone division with top hits including Skee-ball, Flick Fishing and Days of Thunder. |
| December 1, 2009 | Prophet Equity | Altec Lansing, the Audio Entertainment Group | \$16.2 million in cash | Plantronics sold Altec Lansing's Audio Entertainment Group to the private equity firm of Prophet Equity for \$16.2 million in cash. Plantronics will still retain certain Altec Lansing assets and liabilities. Altec Lansing is a leading manufacturer of pc/video gaming loudspeakers, portable audio and home loudspeakers products. |
| October 1, 2009 | Audiovox | SCHWAIGER | \$4.3 million | Audiovox Corporation announced today that its wholly owned subsidiary, Audiovox German Holdings GmbH, has completed the acquisition of SCHWAIGER, a German market leader in consumer electronics accessories as well as SAT and receiver technologies. SCHWAIGER enjoys strong sales through the specialized do-it-yourself market and is based in Langenzenn, Germany. |
| June 1, 2009 | Pacific Accessory Corporation | Peripheral Electronics | Terms not disclosed | Audax Group today announced the merger of two of its holdings - Pacific Accessory Corporation (PAC) and Peripheral Electronics. Pacific Accessory Company (PAC) has been manufacturing high quality mobile electronics interfaces – steering wheel controls, iPod integration, Bluetooth, back up cameras, radio replacement units and more. Peripheral Electronics is under the AAMP of America company and produces successful iPod, iPhone and portable electronics integration. |
| June 30, 2008 | Imation | XtremeMac | \$19 million | Imation has acquired substantially all of the assets of privately held Xtreme Accessories, LLC for a purchase price of \$9 million, to be comprised of \$7 million of cash paid to XtremeMac plus \$2 million of assumed net liabilities. There is potential additional consideration up to \$10 million payable over a three-year period, contingent on financial performance of the acquired business. XtremeMac, headquartered in Weston, FL, is an innovative leader in the exciting and fast-paced MP3 player accessory market. |

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| April 13, 2007 | Philips Electronics | Digital Lifestyle Outfitters | Terms not disclosed | Royal Philips Electronics will acquire US-based Digital Lifestyle Outfitters subject to receipt of regulatory approval. DLO designs, markets and distributes accessories, including docking stations, FM transmitters, cables and cases for mobile audio-visual devices such as MP3 and video players. The transaction is expected to close in the second quarter of 2007. |
| December 21, 2006 | Audiovox | Thomson's RCA Accessory | \$59 million | Audiovox Corporation will acquire Thomson's RCA consumer electronics accessory business for \$59 million. The Company anticipates this transaction will close in early 2007. RCA is a global leader and innovator for connecting the digital home and accessorizing the new entertainment platforms. |
| August 21, 2006 | Directed Electronics, Inc. | Polk Audio | \$136 million | Directed Electronics, Inc. has entered into a definitive agreement to acquire Polk Audio, a leading provider of high performance home and mobile audio equipment. Consideration for the acquisition will be approximately \$136 million in cash. |
| March 22, 2006 | Dell | Alienware | Terms not disclosed | Dell has agreed to purchase gaming PC maker Alienware, in a rare acquisition designed to improve Alienware's supply chain and boost Dell's standing among PC enthusiasts. Alienware sells very powerful and very expensive PCs as well as accessories such as speakers to the top tier of the gaming market |
| January 22, 2006 | Imation | Memorex | \$330 million | Imation has agreed to purchase its competitor Memorex in a \$330 million deal. Also, depending on future financial performance, additional payments of \$5 million to \$45 million may be paid. Memorex is the U.S. market-share leader in optical media and media accessories at retail. Since the early 1970s, Memorex has been one of the most widely recognized and respected names in the consumer electronics industry. |
| December 8, 2005 | Electronic Arts | JAMDAT Mobile | \$680 million | EA to pay \$27 cash per share and also assume outstanding stock options for a total of about \$680 million, according to EA. JAMDAT Mobile was a mobile entertainment producer of video games, ring tones, images, and other enterprises. |
| July 12, 2005 | Plantronics | Altec Lansing Technologies Inc. | \$166 million | Plantronics to buy Altec Lansing in a \$166 million cash purchase deal. Altec Lansing offers a wide range of computer and home entertainment sound systems and a line of headphones and headsets, allowing Plantronics to provide a more complete product portfolio to its combined retail and OEM channels worldwide |
| June 9, 2005 | D&M Holdings Inc. | Boston Acoustics Inc. | \$76 million | D & M Holdings Inc. and Boston Acoustics, Inc., the premier manufacturer of high-performance audio systems, announced today the signing of a definitive merger agreement for D & M Holdings to acquire Boston Acoustics through its subsidiary D & M Holdings US Inc. D & M Holdings will acquire Boston Acoustics for \$17.50 per share in cash for a total of approximately \$76.0 million. Boston Acoustics designs, manufactures, and markets high performance audio products with its signature Boston Sound. Its |

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product categories are Home Speakers and Audio Systems, Speakers and Electronics for the Custom Installation market

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| April 28, 2005 | eXpansys | MobilePlanet Inc. | \$3.75 million | MobilePlanet acquired by eXpansys Group for \$3.75 million in cash transaction. The U.K. based eXpansys Group today announced that they have acquired MobilePlanet Inc., the leading U.S. multi-channel reseller of mobile computing and wireless products |
| February 15, 2005 | Klipsh | Jamo | Terms not disclosed | Klipsch acquires brand name and key assets of Danish speaker company Jamo A/S. Jamo designs, manufactures and markets a range of high-quality consumer loudspeakers, electronics, control systems and accessories for the retail and installation industry |
| June 4, 2003 | Palm | Handspring, Inc | As a result of the merger, Handspring's shareholders will own approximately 32.2 percent of the newly merged company on a fully diluted basis, and Palm's shareholders will own approximately 67.8 percent. | The boards of directors of Palm, Inc. and Handspring, Inc. today announced that they each have unanimously approved a definitive agreement for Palm to acquire Handspring. Handspring Inc. is a leading innovator in the handheld computing industry. The company develops, manufactures, and markets a family of expandable handheld computers for a broad range of markets and customers. Handspring also sells its Visor line of handheld computers, along with a line of Springboard expansion modules and accessories. |
| February 7, 2001 | Logitech | Labtec, Inc. | \$125 million | Logitech will commence an offer to purchase all outstanding shares of Labtec for \$18 per share at closing. This offer will consist of a combination of \$11 in cash and \$7 in Logitech shares. Including the assumption of debt and other liabilities, this values Labtec at approximately \$125 million. Labtec is a provider of high-technology and other peripherals and accessories for computing, communication and entertainment. |
| December 20, 1999 | Plantronics, Inc. | ClearVox Communications | Terms not disclosed | Plantronics, Inc., the world leader in communications headsets, today announced an agreement to acquire privately held ClearVox Communications, Inc. Founded in 1993, ClearVox was a pioneer in headsets used with cordless telephones |

CMA Group

CMA Group has a principal focus on mergers, acquisitions and private equity. Through the combination of our partners and management team we have access to over \$1 billion in equity funding which when combined with leverage gives us a significant amount of funding with which to complete transactions in a timely fashion. More information on CMA Group can be obtained at www.capitalmergers.com.

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