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CMA Group Strategic Insights

Capital Mergers And Acquisitions, LLC (CMA Group)

Crowdsourcing: Mergers & Acquisitions and Financing

THIS REPORT HAS BEEN UPDATED BY CAPITAL MERGERS AND ACQUISITIONS, LLC

Mergers and Acquisitions:

Date	Acquirer	Target	Transaction Size
October 2011	ServicePower PLC	Install It Today, LLC	NA
May 2011	Scalable Workforce	Crowdsource.com	NA
May 2011	Datran Media	Allvoices	NA
April 2011	CloudFactory	Digitap LLC	\$275k
March 2011	CrowdFlower	TurkForce	NA
January 2011	Navteq	Trapster	NA
June 2010	Vocus	HARO (Help A Reporter Out)	NA
April 2010	Salesforce.com	Jigsaw	\$142 million

Crowdsourcing Is Heating Up! A Lot of Recent Transactions!

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Venture Capital Funding and Financing:

Date	Company	Investors	Transaction Size
November 2011	OnForce	North Atlantic Capital	\$5 million
September 2011	Thinkspeed	Virgo Capital	N/A
September 2011	IndieGoGo	Metamorphic Ventures, Steve Schoettler	\$1.5 million
July 2011	Smartling	U.S. Venture Partners, Venrock, First Round Capital, IDG Ventures	\$10 million
June 2011	Prosper	Draper Fisher Jurvetson and Crosslink Capital	\$17.2 million
May 2011	TaskRabbit	Shasta Ventures, First Round Capital, Baseline Ventures, Floodgate Fund, Collaborative Fund, 500 Startups, Lisa Gansky	\$5 million
April 2011	99designs	Accel Partners	\$35 million
March 2011	CrowdEngineering	Quantica SGR and Digital Investments SCA SICAR	\$4 million
March 2011	Clickworker.com	Klaus Wecken and High-Tech Gruenderfonds	€4.25 million
March 2011	Kickstarter	Union Square Ventures, Scott Heiferman, Zach Klein, Caterina Fake, Joshua Stylman, Peter Hershberg, Chris Sacca, Jack Dorsey, Joi Ito, Joshua Schachter, Jared Kushner, Matt Haughey, Chris Kaskie, Chris Dixon, Dan Rosensweig, Craig Shapiro, Thrive Capital, betaworks	\$10 million
March 2011	CrowdFlower	Trinity Ventures, Harmony Partners	\$7 million
February 2011	Napkin Labs	Angel Investor	\$1.1 million
October 2010	Poptent	MK Capital	\$3 million
September 2010	uTest	Scale Venture Partners, Longworth Venture Partners, Egan-Managed Capital	\$13 million
August 2010	Microtask	Sunstone Capital	\$410k
August 2010	Servio	Alex Edelstein, Draper Fisher Jurvetson	\$5.1 million
August 2010	TaskRabbit	First Round Capital, Michael Powers, Baseline Ventures, Floodgate Fund	\$850k
July 2010	Coveroo	Rembrandt Venture Partners, Consor Capital, Karl Jacob	\$2.3 million
July 2010	Trada	Google Ventures, Foundry Group	\$5.75 million
July 2010	Samasource	Singgod Foundation	\$10k grant
June 2010	Samasource	Flora Family Foundation	\$20k grant

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June 2010	Clickworker.com	High-Tech Gruenderfonds, SeedCapital Dortmund, KfW Bankengruppe, Corporate Finance Partners CFP & Founders Investments, Klaus Wecken, Ferry Wecken, Ina Wecken, Thummler GmbH, Prof. Conen, Odeon Venture Capital AG	€3.5 million
May 2010	Samasource	Peery Foundation	\$100k grant
May 2010	TopCoder	N/A	\$11.3 million
April 2010	Prosper	TomorrowVentures, Eric Schmidt	\$14.5 million
March 2010	Smartling	Venrock, U.S. Venture Partners, First Round Capital, Accelerator Ventures, Felicis Ventures, lessin X2, llc	\$4.1 million
March 2010	Trada	Foundry Group, Alan warms, Carlos Cashman, Dan Murray, Jaime Crouthamel, Stuart Larkins, Robert Wolfe	\$2.2 million
March 2010	Quora	Benchmark Capital	\$11 million
February 2010	Flattr	White Bear Yard, Stefan Glaenzer, Eileen Burbidge, Robert Dighero, Esther Dyson	N/A Seed
February 2010	Prosper	Omidyar Network, Meritech Capital Partners, Benchmark Capital, Accel Management, DAG Ventures	\$2 million
January 2010	CrowdFlower	Bessemer Venture Partners, Trinity Ventures, Quest Venture Partners, K9 Ventures	\$5 million
December 2009	Ushahidi	HIVOS	€100k
December 2009	Samasource	Mulago Foundation	\$60k grant
November 2009	Ushahidi		\$1.4 million
November 2009	Prosper	QED Investors	\$1 million
October 2009	Samasource	John Templeton Foundation	\$10k
August 2009	Coveroo	Rembrandt Venture Partners, Consor Capital, Karl Jacob, Ben Smith, Gil Penchina	\$1.5 million
May 2009	Samasource	Tides Foundation	\$25k grant
March 2009	CrowdFlower	Freestyle Capital, Auren Hoffman, Aydin Senkut, Barney Pell, Lorenzo Thione, Quest Venture Partners, FF Angel LLC, Gary Kremen, K9 Ventures	\$1.2 million
January 2009	TaskRabbit	Baseline Ventures, Floodgate Fund	\$1 million
December 2008	uTest	Longworth Venture Partners, Egan-Managed Capital, Mesco, Massachusetts Technology Development Corporation	\$5 million

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December 2008	Samasource	Rockefeller Foundation	\$867k Grant
September 2008	Samasource	Business in Development Challenge	\$35k Grant
October 2007	uTest	Meso, ltd	\$2.3 million
June 2007	Prosper	Benchmark Capital, Fidelity Ventures, Meritech Capital Partners, Omidyar Network, DAG Ventures	\$20 million
February 2007	LiveOps	Benchmark Capital, Michael Dearing, CMEA Ventures, Menlo Ventures	\$28 million
March 2006	Lingotek	Flywheel Ventures, Wilson Sonsini Goodrich & Rosati, Canopy Ventures	\$2.6 million
February 2006	Prosper	Accel Partners, Benchmark Capital, Fidelity Ventures, Omidyar Network	\$12.5 million
January 2006	uTest	Massachusetts Technology Development Corporation	\$500k
April 2005	Prosper	Accel Partners, Benchmark Capital	\$7.5 million
April 2004	LiveOps	Menlo Ventures, CMEA Ventures	\$22 million
January 2001	LiveOps	Bill Trenchard, Scott Banister, Josh Kopelman	\$1 million

Capital Mergers And Acquisitions, LLC

CMA Group

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